



Retail Excellence London Food Safari

Without doubt, Irish people are fascinated by food. The millennials in particular influence how we think food, how we buy food, how we eat food. They want something different - experiential, visually attractive, affordable and healthy. Food isn't only about good nutrition anymore, what you eat says a lot about your identity to your family and friends. It's time to make their day and give them the experience they crave.

JOIN RETAIL EXCELLENCE AND MATTHEW BROWN

from Echochamber on an extraordinary Food Safari through the streets of London. The Safari will begin with a food trends presentation at the Covent Garden Club before hitting the streets and markets of London's very impressive food scene.



THE PLAN

Meet at the Hospital Club for coffee at 10am where Matthew will deliver his Food Trends Presentation. The Food Safari begins at Covent Garden taking the group through to Soho to see the hippest places there. We will head over then to the 'must see' Mercato Metropolitano for a quick lunch.

Then, it's onwards to the world famous Borough Market (originally opened in 1014!), which showcases the gourmet food stands of over 100 talented street food traders – every foodies dream come true!

We will then continue on to Old Street, to explore The Bike Shed - a venue which delivers a truly innovative and unusual food

concept, and perhaps stop briefly for a drink at the supercool hipster food court - Dinerama.

Onwards then to Kings Cross which is one of the largest and most exciting redevelopments in London. What was an underused industrial wasteland has been transformed into an extraordinary new piece of London which houses an incredible fusion of fashion, art, food and drinks.

The day will conclude at Drake & Morgan for drinks, dinner and an evening of networking. For those who would like to explore even more food emporiums the next day, Matthew will have prepared a list of suggested places to visit to help you on your way.

BOOKING DETAILS

When

Friday 15th September, 2017

Where

The Hospital Club, 24 Endell Street, London, WC2H 9HQ

What next

Book online at www.retailexcellence.ie or contact Antoinette@retailexcellence.ie 06568 46927

Book flights into London City or Heathrow Airport

Book overnight accommodation

Suggested Hotels

Radisson Blu Edwardian, 20 Mercer's Walk, London WC2H 9HD, UK | +44 20 7836 4300

Hoxton Holborn, 99-206 High Holborn, London WC1V 7BD, UK | +44 20 7661 3000

Investment €395 + VAT and includes Presentation, Safari and Dinner

Not included are flights, transport, lunch nor accommodation