



RETAIL EXCELLENCE AWARDS

2019



AIBMS RETAIL EXCELLENCE AWARDS 2019

STAGE1:

FINAL Date for Entry to National Store of the Year / Retailer of the Year	Friday 14th June (Extended Date)
Mystery Shoppers will visit your store any day or time from:	Monday 17th June
Mystery Shopping Process Concludes	Sunday 21st July
Announcement of Top100 Stores	Friday 26th July

STAGE2:

Distribution of Submission to Top100 Stores	Thursday 1st August
Top100 Store Briefing with Matthew Brown, Echochamber AIB Ballsbridge	Wednesday 14th August
Closing Date for Receipt of Submission from Top100 Stores	Friday 6th September
Matthew Brown - Assessment of Top100 Submissions	Monday 9th September - Friday 20th September
Announcement of Top30 Store Finalists	Wednesday 25th September
Retail Excellence to return scored Submissions to Top100 Stores	Commencing Wednesday 25th September

IRELAND'S FRIENDLIEST PLACE

Announcement of Ireland's Friendliest Places Top5	Monday 26th August
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STAGE3:

Financial Submission Distributed to Top30 Finalists	Wednesday 25th September
Submission to National Retailer of the Year Distributed to (entered)Top30 Finalists	Wednesday 25th September
Top30 Road Trip - Store Visits Commences	Monday 30th September - Friday 4th October
Filming & Photography of Top30 Stores Process Commences	Monday 7th October
Closing date for return of Financial Submission Retailer of the Year Submission	Friday 11th October
Filming & Photography of Top30 Stores Concludes	Friday 18th October
Store of the Year Judging Meeting	Tuesday 29th October
Retail Excellence Awards	Saturday 9th November

eCommerce Activity - Online Retailer of the Year

Closing Date for Entries	Friday 5th July
Reviews Commence	Tuesday 10th July
Reviews Conclude	Friday 16th August
Reports Returned to Entrants	Friday 23rd August
Short-list of Top5 Finalists Announced	Friday 23rd August
Criteria for presentations circulated to Top5 Finalists	Monday 26th August
Presentation Meetings with Finalists	Wednesday 2nd October
Winners announced at the Retail Excellence Awards	Saturday 9th November

Manager of the Year

Closing Date for Entries	Friday 5th July
Manager Submission Document Forwarded to Entrants	Monday 8th July
Closing date for Receipt of Submission Documents	Friday 16th August
Top5 Manager Finalists Announced	Friday 6th September
Top5 Manager Interviews	Tuesday 8th October
Manager of the Year Announced at Retail Excellence Awards	Saturday 9th November

Rising Star of the Year

Closing Date for Entries	Friday 5th July
Rising Star of the Year Submission Document Forwarded to Entrants	Monday 8th July
Closing date for Receipt of Submission Documents	Friday 16th August
Top5 Rising Star Finalists announced	Friday 6th September
Top5 Rising Star Interviews	Tuesday 8th October
Rising Star of the Year Announced at Retail Excellence Awards	Saturday 9th November

Supplier of the Year

Closing Date for Entries	Friday 19th July
Submission Document Forwarded to Entrants	Monday 22nd July
Closing date for Receipt of Submission Documents	Tuesday 6th August
Top5 Supplier Finalists announced	Friday 16th August
Top5 Supplier Interviews	Thursday 3rd October
Supplier of the Year Announced at Retail Excellence Awards	Saturday 9th November