



Retail Excellence Cyber Week Workshop

Tuesday 16th October



- 08.30 ● Registration
- 09.00 - 09.20 — Ve Global
Why understanding consumer behaviour at every stage of the online journey is key to Cyber Weekend success
- 09.20 - 09.40 — Three
How to stand out from the competition during Cyber Week
- 09.40 - 10.00 — StudioForty9
Ensure your website is prepared for Cyber Week
- 10.00 - 10.20 — DPD
Efficient logistics operations
- 10.20 - 10.40 — Life Style Sports
Key tips to win big across Cyber Week both in-store and online
- 10.40 - 11.10 — Tea/Coffee
- 11.10 - 11.30 — AIB MS and An Garda Síochána
Protect your consumers and business from Online Fraud
- 11.30 - 11.50 — RiskEye
Minimise Reputation Risk in a Digital Age
- 11.50 - 12.10 — Panel Discussion
Selection of leading Irish retailers
- 12.10 - 12.30 — Flexi-Fi
Advancements in technology & cloud computing
- 12.30 - 12.45 — David Campbell
eCommerce Trustmark Presentation
- 12.45 - 13.00 ● Closing remarks

Date Tuesday 16th October
Location Dog Patch Labs, The CHQ Building, Custom House Quay, Dublin 1.
Time 08.30 - 13.00
Fee €95 (Ex. VAT)

For more information please contact David Campbell.

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