



Press Statement

Friday, 24 August 2018

Retail Excellence eCommerce Awards Finalists Announced

Six companies reach final stage in Retail Excellence eCommerce Awards

Retail Excellence, the largest retail industry representative organisation in Ireland, have today announced the Top3 finalists in their eCommerce Awards. The list comprises of retailers from around the country in every industry sector.

Finalists for the Website of the Year award include Harry Corry, Glanbia Connect and Arboretum whilst the Top3 New Website of the Year finalists are Evolve Menswear, Golden Discs and Hale Vaping.

The Website of the Year and Best New Website awards are part of the Retail Excellence Annual Awards, which were established in 1997 to promote best practice and encourage high standards in the Irish retail industry. They are now the largest and most prestigious of its kind in Ireland. This year's awards, will take place on Saturday, November 10th in the Malton Hotel in Killarney and will see hundreds of retailers from every corner of Ireland vying for the pinnacle in their respective categories.

Commenting on today's announcement Lorraine Higgins, Chief Executive of Retail Excellence said "We are delighted to announce the Top3 finalists for both categories of the Retail Excellence eCommerce Awards. As with other years, the standard this year was extremely high and the importance Irish retail is placing on their visibility and driving sales online is evident. With retail becoming increasingly boundary-less and the fact Irish consumers are spending over €20 million every day online it is great to see so many Members have increased and improved their online offering".

"All of the finalists have undergone rigorous analysis of their websites and campaigns by a team of eCommerce experts and I want to congratulate those finalists and wish them well in November".

Mark Patterson, Head of Field Sales, AIB Merchant Services said "The shopping habits of today's consumer have changed massively, with new digital products & social media driving this change. Retailers will stay ahead by adapting to changes in technology and identifying exceptional shopping experience and customer service. Congratulations to the shortlisted retailers."

About Retail Excellence

Established in 1995, Retail Excellence is owned by the members, for the members. We are an organisation which invests in innovative and exciting learning, market intelligence, human resources services, Government representation and member networking initiatives. Retail Excellence has over 1,850 leading retail companies in Ireland. Our members are the most progressive and innovative retailers. Retail Excellence is by far the largest retail industry body in Ireland.

Notes for Editor

The next stage will involve all Finalists to present in front of eCommerce experts at the interviews on October 3rd. Judges include representatives from Ecommerce Europe, Core Optimisation and IE Domain Registry with the winners announced at the Retail Excellence Awards night on November 10th.

Website of the Year 2018

1. Harry Corry - <https://www.harrycorry.com/>
2. Glanbia Connect - <https://www.glanbiaconnect.com/>
3. Arboretum - <https://www.arboretum.ie/>

New Website of the Year 2018

1. Evolve Menswear - <https://www.evolemenswear.com/>
2. Golden Discs - <https://goldendiscs.ie/>
3. Hale Vaping - <https://halevaping.com/>

For more information please contact Tommy English

Email: tommy@retailexcellence.ie

Website: www.retailexcellence.ie

Phone: +353 (0) 65 684 6927