

## AIB RETAIL EXCELLENCE AWARDS 2018

### STAGE1:

Closing Date for Entry to National Store of the Year	Extended to Wednesday 13th June
Mystery Shopping Process Commences	Friday 1st June
Mystery Shopping Process Concludes	Saturday 14th July
Announcement of Top100 Stores	Friday 27th July

### STAGE2:

Distribution of Submission to Top100 Stores	Wednesday 1st August
Top100 Store Briefing with Matthew Brown, Echochamber   AIB Ballsbridge	Wednesday 15th August
Closing Date for Receipt of Submission from Top100 Stores	Friday 31st August
Matthew Brown - Assessment of Top100 Submissions	Saturday 1st - Wednesday 12th September
Announcement of Top30 Store Finalists	Monday 24th September
Retail Excellence to return scored Submissions to Top100 Stores	Commencing Monday 24th September

### IRELAND'S FRIENDLIEST PLACE

Announcement of Ireland's Friendliest Places Top5	Monday 27th August
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### STAGE3:

Financial Submission Distributed to Top30 Finalists	Monday 24th September
Filming & Photography of Top30 Stores Process Commences	Monday 1st October
Top30 Road Trip - Store Visits Commences	Monday 1st - Friday 5th October
AIB Top30 Dinner (possibly invite other AIB shareholders e.g. GAA)	Friday 5th October
Closing date for return of Financial Submission	Monday 8th October
Filming & Photography of Top30 Stores Concludes	Friday 12th October
Store of the Year Judging Meeting	Tuesday 23rd October
Retail Excellence Awards	Saturday 10th November

### Consumer Choice Award

#### eCommerce Website of the Year Activity

Extended Closing Date for Entries	Friday 20th July
Review of Websites Commences (for current entries)	Tuesday 10th July
Review of Websites Concludes	Friday 17th August
Reports Returned to Entrants	Wednesday 22nd August
Short-list of Top3 Finalists Announced	Monday 27th August
Criteria for presentations circulated to Top3 Finalists	Monday 27th August
Presentation Meetings with Finalists	Wednesday 3rd October
Winners announced at the Retail Excellence Awards	Saturday 10th November

### Manager of the Year

Extended Closing Date for Entries	Friday 20th July
Manager Submission Document Forwarded to Entrants	Monday 23rd July
Closing date for Receipt of Submission Documents	Friday 17th August
Top5 Manager Finalists Announced	Friday 7th September
Top5 Manager Interviews	Wednesday 10th October
Manager of the Year Announced at Retail Excellence Awards	Saturday 10th November

### Rising Star of the Year

?Extended Closing Date for Entries	Friday 20th July
Rising Star of the Year Submission Document Forwarded to Entrants	Monday 23rd July
Closing date for Receipt of Submission Documents	Friday 17th August
Top5 Rising Star Finalists announced	Friday 7th September
Top5 Rising Star Interviews	Tuesday 9th October
Rising Star of the Year Announced at Retail Excellence Awards	Saturday 10th November

### Supplier of the Year

Extended Closing Date for Entries	Friday 20th July
Submission Document Forwarded to Entrants	Monday 23rd July
Closing date for Receipt of Submission Documents	Monday 6th August
Top5 Supplier Finalists announced	Friday 17th August
Top5 Supplier Interviews	Tuesday 2nd October
Supplier of the Year Announced at Retail Excellence Awards	Saturday 10th November