



Patrick Bourke Menswear's 90 years in Business marked at the Biggest Retail Show in Ireland

Retail Excellence, the largest retail representative body in Ireland, marked Patrick Bourke Menswear's 90th year in business at their Retail Retreat and Expo Annual Gala Dinner at Citywest Hotel in Dublin on Tuesday night (15/5/18).

Patrick and Imelda Bourke were presented with a special achievement award by legendary Irish Rugby and Lions Captain Paul O'Connell, the most influential person in the world of retail Matt Shay President and CEO of the National Retail Federation USA and CEO and founder of Retail Excellence, David Fitzsimons.

All attendees at the dinner were treated to inspiring video footage of Patrick's story so far.

Patrick Bourke Menswear was founded by Patrick's grandfather, Patrick Bourke in 1928 on the corner of 'The Square' in Kilrush and his son, Michael, joined the business in 1950 and continued to develop it.

Michael's son and current owner Patrick Bourke joined the family business in 1974 which marks the third generation in the business. He opened a second shop in Ennis in 1994 where he sells quality menswear from international and local brands to suit all tastes and all ages.

CEO of Retail Excellence, David Fitzsimons said "I was delighted to mark the fantastic milestone reached by Patrick and Imelda Bourke at our Retreat Gala Dinner at Citywest Hotel in Dublin yesterday evening".

"The award was presented in front of 500 guests by Irish rugby legend Paul O'Connell, Matt Shay President and CEO of the National Retail Federation USA and myself which was fitting given the extraordinary length of retail service Patrick Bourke Menswear have been giving the people of County Clare and beyond".

“It is apt that we mark these significant achievements by our Members and continue to celebrate all that is great about the Irish retail industry”.

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Photo caption 1: Patrick and Imelda Bourke of Patrick Bourke Menswear being presented with a plaque to mark their 90th year in business by Irish Rugby legend, Paul O’Connell, CEO of the NRF (USA), Matt Shay and CEO of Retail Excellence, David Fitzsimons at the Retail Retreat and Expo Gala Dinner at Citywest Hotel on Tuesday evening.

Photo caption 2: Patrick and Imelda Bourke of Patrick Bourke Menswear and their son, Keelan of Retail Excellence at the Retail Excellence Retreat and Expo Gala Dinner at Citywest Hotel on Tuesday evening.

About Retail Excellence

Established in 1995, Retail Excellence is owned by the members, for the members. We are an organisation which invests in innovative and exciting learning, market intelligence, human resources services, Government representation and member networking initiatives. Retail Excellence represents almost 2,000 leading retail companies in Ireland. Our members are the most progressive and innovative retailers. Retail Excellence is by far the largest retail industry body in Ireland.