



Retail Excellence to address the United Nations Conference on Trade and Development on Thursday

Ireland's largest retail representative body, Retail Excellence, will on Thursday address the United Nations Conference on Trade and Development in Geneva, Switzerland.

Retail Excellence have been invited to speak on the role the organization plays in developing the sales channel nationally and internationally for its membership.

The United Nations Conference on Trade and Development (UNCTAD) E-Commerce Week is now in its fourth year and is today the leading forum for Ministers, senior government officials, CEOs and other business representatives, international organizations, development banks, academics and civil society to discuss the development opportunities and challenges associated with the evolving digital economy.

The Conference will also incorporate the first global meeting of eCommerce Associations where experts on eCommerce and the Digital Economy will cover a wide spectrum of topics.

Speaking about Retail Excellence's contribution to the Conference, Deputy CEO Lorraine Higgins said "I am delighted and honoured to have been asked to participate in such a prestigious global event on behalf of the membership of Retail Excellence".

"It provides a brilliant platform for us to outline the progressive work Retail Excellence has engaged in to help our membership develop their sales channel nationally and internationally through eCommerce which delegates will benefit from. Furthermore, it also presents an opportunity for us to propose global solutions to the challenges the growth in online shopping presents particularly in the tax fairness space which is having an adverse impact on bricks and mortar retailers".

"We look forward to articulating our vision for the retail industry at this Conference but also knowledge sharing with international colleagues and bringing back key learnings to our members" Lorraine Higgins concluded.

Ends -----

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Editors Notes

Under the theme “Development Dimensions of Digital Platforms”, the E-Commerce Week 2018 will explore the growing role of digital platforms and concrete steps to harnessing these evolving technologies for sustainable development.

Highlights include the High-level Dialogue on the Development Dimension of Digital Platforms and two Ministerial Roundtables.

Lorraine Higgins will speak at 16:40 (GMT +1 hour)

About Retail Excellence

Established in 1995, Retail Excellence is owned by the members, for the members. We are an organisation which invests in innovative and exciting learning, market intelligence, human resources services, Government representation and member networking initiatives. Retail Excellence represents almost 2,000 leading retail companies in Ireland. Our members are the most progressive and innovative retailers. Retail Excellence is by far the largest retail industry body in Ireland.