



**BOOK YOUR EXHIBIT  
SPACE NOW**

**48 HOURS**  
2,000 PEOPLE | 150 EXHIBITORS | 70 RETAIL EXPERTS



# RETHINKING RETAIL **2018**

The Retail Retreat & Expo

Tuesday 15th & Wednesday 16th May | Citywest Convention Centre | Dublin



## RETHINKING RETAIL 2018

The Irish Retail Industry is changing – rapidly. Online has become a bigger challenge to the high street than we ever envisaged. The consumer won't come out from behind the laptop unless you have something experiential, different, and memorable to offer. How are you going to do that? How are you going to deliver change, excitement and something that will bring people across your threshold?

This year's Retail Retreat has an exceptional line-up of world class speakers. Delegates will learn from experts on how they can develop cutting edge marketing strategies, promote positive brand awareness, build strong teams and also increase sales. This is an excellent opportunity to upskill and explore the latest innovation within the industry!

Over 48 unmissable hours the Retail Retreat & Expo will bring together world-class speakers and famous iconic retail leaders who will inspire, motivate and empower you to drive success in your business! The Retail Retreat & Expo provides the necessary space for you to 'Rethink Your Retail'!

- Multiple stages
  - This is Retail
  - Retail in Motion
  - Retail Insights
  - Innovation
  - eCommerce
  - Payments & Tech
  - Supplier Solutions
- GDPR Panel Discussion
- Over 70 powerful speakers
- High voltage content from our 7 speaker stages
- Connect with over 150 Exhibitors
- Find smart solutions
- Discover where you should be going next with your business
- Enjoy the Artisan Food Village
- Network
- Dinner with the legendary Paul O'Connell



agement



Retail Excellence  
Retail Retreat 2017  
#ThisIsRetail

TUESDAY 15TH MAY

WEDNESDAY 16TH MAY



**Brian Cody**

*Building successful teams*



**Bob Phibbs**

**The Retail Doctor**  
*You CAN compete*



**Declan Ronayne**

**Woodies**  
*Adding colour to Woodies*



**Kevin Keaney**

**The Works**  
*Why fair competition is good for everyone*



**Niall Lawlor**

*Making shopping an experience at Søstre Grene*



**Pat O'Connell**

**The English Market**  
*How towns can work together like the English Market for the success of all*



**Kevin McCarthy**

**MD Garvey's SuperValu**  
*Garvey's food revolution*



**Andrew Johnston**

**Johnston Shopfitters**  
*The store of the future*



**Brian Goff**

**Restaurant owner and entrepreneur**  
*Selling online in China*



**Matthew Brown**

**Echochamber**  
*The 10 pillars of retailing excellence*



**Andrew McMillan**

*My 3 decades at John Lewis*



**Deirdre Devaney**

*The changing face of retail*



**Joe Barrett**

**Applegreen**  
*From SME to IPO – the incredible story of the rise and rise of Applegreen*



**Mike Logue**

**CEO Dreams**  
*Turning Dreams into reality*



**Henry Dimbleby**

**Restaurateur**  
*Creating Leon*



**David McWilliams**

*The age of disruption – what to expect*



**Jennifer Kennedy**

**JK Consulting**  
*Creating a compelling and profitable product range for your visitor facing business*



**Jean McCabe**

**Willow**  
*Delivering an unforgettable customer experience instore and online*



**Margaret McDonald**

**Global Retailer**  
*From Primark to Victoria's Secret*



**Lorraine Higgins**

**Deputy CEO Retail Excellence**  
*GDPR panel discussion*



**Alan Coleman**

**Wolfgang Digital**  
*How to benchmark your website's KPIs*



**John Barlow**

**Amazon**  
*How Amazon transformed online retailing*



**Conor Cochrane**

**Inglot**  
*Using social media to drive brand awareness and increase sales*



**The Galway Blogger**

*The importance of influencers in a digital world*



**Shane Taylor**

**StudioForty9**  
*How good design can boost conversion*



**Blaine Callard**

**CEO Harvey Norman**  
*Exploring the retail apocalypse and other digital fairy-tales*



**Magnus Lindkvist**

*How to 're-retail'*



**Sharon Yourell**

**TPD Consulting**  
*How to favourably influence your customers' purchase decision journey*



**Philip Martin**

**CEO Appliances Delivered.ie**  
*eCommerce fraud prevention techniques*



**Emma Collins**

**Collins & Co**  
*Creating a positive culture in your store*



**John Healy**

**Maitre D'**  
**The Restaurant (RTE)**  
*Bringing hospitality to the retail industry*



**Marina Bleahen**

**ActionCOACH**  
*Creating the ultimate employee engagement experience*



**Cormac Tobin**

**Former CEO Celesio UK**  
*My career in retail*



**Jackie McDonagh**

**ARI**  
*My career in retail*



**Paul Kelly**

*The marketing of Mattress Mick*



**Alf Dunbar**

**YATD**  
*Delivering world class service standards*



**Matthew Brown**

**Echochamber**  
*10 pillars of retailing excellence*



**Alan Donnelly**

**Retail Sales Manager**  
**The Guinness Store House**  
*'How we innovate to remain Europe's most visited destination'*



**Michael Walsh**

**Waterford City & County Council**  
*The Waterford story - big plans for a big city*



**Jim O'Meara**

**Garda Crime Bureau**  
*Preventing retail fraud*



**Paul Foley**

**Former CEO Aldi**  
*40 years of retail evolution*



**Ger Keohane**

**StudioForty9**  
*Online and offline commerce: Succeeding in omni-channel retail*



**Pouya Boland**

**Chiquelle.com**  
*Fast fashion, social media and influencer marketing*



**Aidan Blake**

**Google**  
*How to develop a cutting edge digital marketing strategy*



**Paul O'Hea**

**Inish Pharmacy**  
*Overview of an Irish online success story*

# BOOKING INFORMATION

2 day ticket €480 (Ex VAT @ 23%)

Includes €30 food tokens which can be spent in the Food Village over the two days.

Dinner on Tuesday 15th May with Paul O'Connell: €85 (Ex VAT @ 23%)

## BUY 3 DELEGATE TICKETS AND GET THE 4TH DELEGATE FREE TO THE RETAIL RETREAT

You can book a bedroom at Citywest for the evening of 15th May at a rate of €87 B&B (single) | €97 B&B (twin/double) by contacting Reservations at [info@citywesthotel.ie](mailto:info@citywesthotel.ie) | 01 4010958. There are only a limited number of rooms available at this rate so book now!

To book: [www.retailexcellenceretreat.com](http://www.retailexcellenceretreat.com)

For details on how to get to Citywest Convention Centre – [www.citywesthotel.com](http://www.citywesthotel.com)



### Terms & Conditions:

Delegate cancellations: All cancellations must be made in writing to Retail Excellence on/before Friday 27th April 2018. No fees will be reimbursed after this date. Substitutes can be made at any time. Cancellation or alteration of the event: Retail Excellence reserves the right at any time to cancel or alter the date of the event, change the speakers or the venue. In these circumstances, any liability will be restricted to the delegate fee. Retail Excellence will not be held responsible for any transport, accommodation or other costs incurred by delegates or speakers.

## EXHIBIT

Book your exhibition space at the biggest retail show in Ireland. Showcase your company in front of 2,000+ retailers. Gain access to this exclusive partner and retailer event, no ticket only sales will be available.

*"We recognise the importance of supporting Retailers in Ireland and we have been a Corporate Partner to Retail Excellence for over seven years. Our partnership not only supports their good work but it also directly links to our business objectives" Denise McCarthy GSLS*

*"We are delighted to be involved with Retail Excellence and are very much looking forward to this year's Retail Retreat. It's a fantastic opportunity to meet existing customers and build new relationships with progressive retailers" Damien O'Driscoll Positive Pro Strategy*

Contact Keelan Bourke or Derek White: [Keelan@retailexcellence.ie](mailto:Keelan@retailexcellence.ie) | [Derek.white@retailexcellence.ie](mailto:Derek.white@retailexcellence.ie) | 065 68 46927

