



Retail Excellence to represent Irish retailers on Global Retail Council

Retail Excellence, Ireland's largest retail representative body, will tomorrow (Saturday 13) represent Irish retailers at a global meeting of retail representative bodies in New York, USA.

Retail Excellence CEO David Fitzsimons and Deputy CEO Lorraine Higgins will be attending the Forum for International Retail Association Executives (FIRAE) on behalf of Retail Excellence members. The Forum is composed of national retail associations that primarily represent members in the grocery, pharmacy and general merchandise retail sectors and is comprised of senior executives of such bodies. FIRAE meets twice annually where they discuss the various issues impacting the industry.

Deputy CEO of Retail Excellence, Lorraine Higgins said "We are delighted to be Ireland's sole representative on FIRAE which is comprised of member associations from 25 countries on six continents. Through our collaboration and information exchange with other retail trade association executives around the world we can help enhance the success of Irish retail through the development of more informed and effective policies based on emerging trends".

"Learning more about best practice in other jurisdictions along with discussing the challenges and opportunities that face retailers in 2018 is most helpful as it helps with medium to long term planning for the industry which will ultimately benefit our membership" Lorraine Higgins concluded.

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Contact Lorraine 087 9034883

About Retail Excellence

Established in 1995, Retail Excellence is owned by the members, for the members. We are an organisation which invests in innovative and exciting learning, market intelligence, human resources services, Government representation and member networking initiatives. Retail Excellence has over 1,800 leading retail companies in Ireland. Our members are the

most progressive and innovative retailers. Retail Excellence is by far the largest retail industry body in Ireland.