



## **Retail Excellence bids to host the prestigious Global Retail Council in Dublin Representatives from 30 countries across 6 continents to decide**

Retail Excellence, Ireland's largest retail representative body, have today confirmed that they are bidding to host the mid-year meeting of the Global Retail Council which is made up of international representative bodies from 30 countries around the globe who are all members of FIRAIE.

FIRAIE (Forum for International Retail Association Executives) is a group which was set up by the most powerful retail representative body in the world, the NRF (USA), and aims to devise policies, solutions and strategies for dealing with challenges facing the industry worldwide.

If Retail Excellence win the bid they will host the meeting at their Retail Retreat, the biggest retail show in Ireland, which will be held in Citywest Hotel on May 15 and 16.

Deputy Chief Executive of Retail Excellence, Lorraine Higgins said "This is the first time Retail Excellence has bid to host the Global Retail Council mid-year meeting. We started our campaign at the recent NRF (USA) Big Retail Show in New York and have continued those efforts since. We are currently competing with Australia and Canada to welcome our colleagues to Dublin in May."

"It is a wonderful opportunity to bring such a diverse gathering of retail executives from all corners of the globe to our country and showcase the brilliance of our retailers. There is also an opportunity for the group to see firsthand the opportunities that exist for their own members to expand their operations here".

"We remain hopeful of hosting this prestigious event and feel that it would be an acknowledgement of our contribution to the Council on issues like GDPR, the challenges presented by online marketplaces and general business costs".

Ends -----

Contact Lorraine 087 9034883

**About Retail Excellence**

Established in 1995, Retail Excellence is owned by the members, for the members. We are an organisation which invests in innovative and exciting learning, market intelligence, human resources services, Government representation and member networking initiatives. Retail Excellence has over 1,800 leading retail companies in Ireland. Our members are the most progressive and innovative retailers. Retail Excellence is by far the largest retail industry body in Ireland.