



**Retail Excellence appoints leading e-Commerce retailer to internal eCommerce Committee**  
**Paul O’Hea of Inish Pharmacy lends his expertise**

Retail Excellence, the largest retail representative body in Ireland, is delighted to announce the appointment of Paul O’Hea to their internal eCommerce Committee.

Retail Excellence eCommerce Committee leads the way in eCommerce training, standards and strategic planning for retailers with an omni-channel operation in Ireland. They maintain a number of partnerships with Google, Facebook, Twitter and eCommerce Europe along with collating monthly data from online sales, promoting the European Trustmark and assisting businesses comply with GDPR.

Speaking about the new appointments, Deputy CEO, Lorraine Higgins said “I am delighted to welcome such a quality addition to the Committee. As a leading omni-channel retailer in Ireland, Paul O’Hea will bring key insights from the pharmacy sector which added to his individual skillset, wealth of ability and experience will perfectly complement our existing members”.

“I have no doubt Paul will make a valuable contribution in shaping and developing future plans, direction and policies in tandem with existing members of the Committee”.

“We have much planned for the remainder of this year and in the longer term to try and resolve the huge issues facing retail. It is testament to the strength of our organisation that we can call on the quality and advice of our eCommerce members to come up with solutions to the challenges facing with us”.

“With the rapid development of online shopping it is an exciting time to be working with the Committee and I would like to thank all members for their hard work and dedication and I look forward to working for them for the betterment of the industry as a whole” Lorraine Higgins concluded.

Paul O’Hea quote: "I'm delighted to join the Retail Excellence eCommerce committee this year. At Inish Pharmacy we always strive to be progressive and have embraced developments in the world of online retail. The committee includes some of Ireland's leading online retailers and I am looking forward to learning from and contributing to the group over the coming months."

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Editors Notes

## **Committee members**

eCommerce Committee Members

- **Paul Kealy**:Chairperson (Tony Kealys)
- **David Campbell** (Retail Excellence eCommerce Manager)
- **Brian Howe** (Carrolls Irish Gifts)
- **Gerard Keohane** (StudioForty9)
- **James Byrne** (Glanbia)
- **Liam Dilleen** (EZ Living Furniture)
- **Maeve Dwyer** (DPD)
- **Jean McCabe** (Willow Boutique)
- **Kieran O'Brien** (Compu b)
- **Conor Cochrane** (INGLOT)
- **Louise Tevlin** (Dixons Carphone)
- **Paul O'Hea** (Inish Pharmacy)
- **Victor Timon** (Maples and Calder)
- **Lorraine Higgins** (Retail Excellence)

## **About Retail Excellence**

Established in 1995, Retail Excellence is owned by the members, for the members. We are an organisation which invests in innovative and exciting learning, market intelligence, human resources services, Government representation and member networking initiatives. Retail Excellence has over 1,750 leading retail companies in Ireland. Our members are the most progressive and innovative retailers. Retail Excellence is by far the largest retail industry body in Ireland.