



### **Retailers vying to win Ireland's eCommerce Awards**

#### **Announcement to be made at the Retail Awards in Killarney on Saturday next (11<sup>th</sup> of Nov)**

Retail Excellence, the largest retail industry representative organization in Ireland, will announce the eCommerce Award winners at a black-tie Awards banquet on Saturday, November 11<sup>th</sup> in the Malton Hotel, Killarney, County Kerry.

There are three categories in the eCommerce Awards which are being hotly contested by a number of prominent Irish retailers.

Contenders for Website of the Year are Carrolls Irish Gifts, Dairygold Co-Op Superstores and Tony Kealys. New Website of the Year finalists include Appliances Delivered, Arboretum and Vaughan Shoes and the three finalists for Digital Campaign of the Year are Appliances Delivered, Inglot and TileStyle.

The eCommerce Awards are a key part of the Retail Excellence Annual Awards, which were established in 1997 to promote best practice and encourage the highest standards in the Irish Retail Industry. They are now the largest and most prestigious of their kind in Ireland.

David Fitzsimons, Chief Executive of Retail Excellence commented "All the finalists in our eCommerce Awards are superb examples of retailers who have embraced the international potential of online selling and we are delighted to see them progress to this stage of the competition. Their journey through our Awards process will culminate on November 11<sup>th</sup> in Killarney where we will announce all retail winners".

"Our Awards process is very thorough from start to finish. We have interviewed every finalist in this competition with the help of some of the best eCommerce retailers and industry leaders in the game".

"As always the competition is intense and with the coveted nature of the title every finalist has reached new heights in promoting retail excellence within their operations which makes it all the more difficult to select the overall winner. Unfortunately, there can only be one winner in each category but their journey to this point is testament to the hard work and foresight of the owners, their staff and investment in their retail operations".

“All of the Retail Excellence team are busy building the best event possible because our industry deserves ample recognition for the work they do in every village, town and city in Ireland in developing standards in the industry, keeping retail workers in jobs and being the best they can be.”

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Contact Lorraine Higgins 087 9034883

### **About Retail Excellence**

Established in 1995, Retail Excellence is owned by the members, for the members. We are an organisation which invests in innovative and exciting learning, market intelligence, human resources services, Government representation and member networking initiatives. Retail Excellence has over 1,800 leading retail companies in Ireland. Our members are the most progressive and innovative retailers. Retail Excellence is by far the largest retail industry body in Ireland.