



## **Garvey's SuperValu Tralee take coveted National Store of the Year title at the 20th Retail Excellence Annual Awards**

Retail Excellence, Ireland's largest retail representative body, this evening (Saturday 11th) announced Garvey's SuperValu Tralee as the National Store of the Year at their 20th Annual Retail Awards in association with Barclaycard.

Garvey's SuperValu also won the Supermarket of the Year Award.

The glittering Awards ceremony took place in the Malton Hotel, Killarney. TV personality Hector Ó hEochagáin presided over the evening's events as host where 600 top Irish retailers converged on Killarney for the event.

The Retail Excellence Annual Awards were established in 1997 to promote best practice and encourage the highest standards in the Irish Retail Industry. They are now the largest and most prestigious of their kind in Ireland.

A total of 9 main awards were presented at tonight's event in categories varying from Store of the Year, Website of the Year, Supplier of the Year and a Lifetime Achievement Award and further awards were given out to the sectoral winners.

Commenting on the win CEO of Retail Excellence, David Fitzsimons said "Winning the title of National Store of the Year is a huge endorsement for any retailer and is recognition of all the hard work and dedication from the winner, Garvey's SuperValu Tralee. They are a very fine example of incredibly innovative retail and their store is not just the best in Ireland – it is probably the Best Supermarket in the World. They have created a shopping experience where customers can enjoy quality products and customer service in an environment that inspires them to create something wonderful"

"The owners, management and staff of Garvey's SuperValu should be rightly proud of tonight's achievement. The awards are now 20 years in existence and even after all this time I continue to be inspired by the brilliant commitment and innovation our retailers display in all that they do.

"I want to commend all of the retailers who entered this year's Awards. The highest standards of service, engagement, display and levels of investment amongst Irish retailers made choosing this year's winners particularly difficult," said David Fitzsimons, CEO, Retail Excellence.

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