



Retail Excellence announce the Top3 finalists in their eCommerce Awards

Retail Excellence, the largest retail industry representative organization in Ireland, have today announced the Top3 finalists in their eCommerce Awards. The list comprises of retailers from around the country in every industry sector.

The finalists in the Top3 Websites of the Year are Co-Op Superstores, Carrolls Irish Gifts and Tony Kealys.

The Top3 New Websites of the Year are Arboretum, Appliances Delivered and Vaughan Shoes while the Best Digital Campaign finalists are INGLLOT, Appliances Delivered and TileStyle.

The Website of the Year, Best New Website and Best Digital Campaign of the Year are part of the Retail Excellence Annual Awards, which were established in 1997 to promote best practice and encourage high standards in the Irish retail industry. They are now the largest and most prestigious of its kind in Ireland.

The Awards, will take place on Saturday, November 11th in the Malton Hotel in Killarney where the overall winners in each category will be announced.

David Fitzsimons, Chief Executive of Retail Excellence commented, "We are delighted to announce the Top3 finalists in the Retail Excellence eCommerce Awards. As with other years, the standard this year was extremely high and the record number of entries is indicative of the importance Irish retail is placing on online sales. €602 billion will be spent across the EU over 2017 and it is critical that our members are best supported to take advantage of this spend".

"All of the finalists have undergone rigorous analysis of their websites and campaigns by a team of eCommerce experts and the winner of the prestigious Website of the Year competition will go on to represent Ireland at the Global eCommerce Summit next June in Barcelona".

"I want to congratulate those who made the Top3 in their respective categories and wish them luck at the next stage of the competition. We also look forward to continuing to support all Awards entrants through our progressive eCommerce Committee at Retail Excellence".

"The retail industry continues to play its part in keeping businesses open and retail workers in jobs. There are huge opportunities to grow the numbers working throughout the industry if we invest in supports necessary for the new digital skills requirements.

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Editors notes:

The next stage will involve all Finalists to present in front of eCommerce experts at the interviews on October 19th. Judges include representatives from Facebook, Wolfgang digital and IDEA with the winners announced at the Retail Excellence Awards night on 11th November.

Website of the Year 2017

1. Co-Op Superstores - <https://www.coopsuperstores.ie/>
2. Carrolls Irish Gifts - <https://www.carrollsirishgifts.com/>
3. Tony Kealys - <https://tonykealys.com/>

Best New Website 2017

1. Arboretum - <https://www.arboretum.ie/>
2. Appliances Delivered - <https://www.appliancesdelivered.ie/>
3. Vaughan Shoes - <http://www.vaughanshoes.ie/>

Best Digital Campaign 2017

1. INGLOT - <https://inglot.ie/>
2. Appliances Delivered - <https://www.appliancesdelivered.ie/>
3. TileStyle - <http://tilestyle.ie/>

About Retail Excellence

Established in 1995, Retail Excellence is owned by the members, for the members. We are an organisation which invests in innovative and exciting learning, market intelligence, human resources services, Government representation and member networking initiatives. Retail Excellence has over 1,750 leading retail companies in Ireland. Our members are the most progressive and innovative retailers. Retail Excellence is by far the largest retail industry body in Ireland.