



## **Retail Excellence and the Data Protection Commissioner launches a GDPR document for retailers**

### **Helping retailers protect their data**

Retail Excellence, Ireland's largest retail representative body, today launched their GDPR document to their membership with the Deputy Data Protection Commissioner, Dale Sunderland. The Data Protection Commissioner's Offices have approved the document and its content for circulation to the 1750 Members of the organisation.

The document, compiled by Retail Excellence Corporate Partner, Grant Thornton, will help members around Ireland achieve compliance with the General Data Protection Regulations which are due to come into effect on 25th May next year.

GDPR means that any company processing personal data will be required to comply with the provisions of the Regulations. Failure to adhere to same could lead to retailers facing fines of up to €20 million or 4% of global turnover, depending on which is greater.

Speaking at the launch of the document with Deputy Data Protection Commissioner, Dale Sunderland, Deputy CEO of Retail Excellence, Lorraine Higgins said "This new development on the legislative landscape changes the way everyone deals with data. Our Member retailers deal with data on a daily basis with their ezines, loyalty schemes and employee information thus it is of huge importance to us that we have them prepared so as to ensure they are fully compliant and insulate them from prosecution".

"The launch of our GDPR document demonstrates our commitment to helping retailers better understand the implications of the regulations and identifies the steps retailers need to take to become compliant so risks of breach are minimised. Our efforts will continue right up to May 2018 and we have planned a number of briefing sessions planned for our members benefit".

"We would like to thank Mike Harris of Grant Thornton and the Data Protection Commissioner for their help in ensuring we have a complete best practice guide for all of our Members which will help them achieve GDPR compliance".

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For further information please contact Lorraine Higgins 087 9034883

**About Retail Excellence**

Established in 1995, Retail Excellence is owned by the members, for the members. We are an organisation which invests in innovative and exciting learning, market intelligence, human resources services, Government representation and member networking initiatives. Retail Excellence has over 1,750 leading retail companies in Ireland. Our members are the most progressive and innovative retailers. Retail Excellence is by far the largest retail industry body in Ireland.