



## **Retail Excellence to host its annual eCommerce Conference in September**

### **Several world class speakers will address delegates**

Retail Excellence, the largest retail representative body in Ireland, has today announced their eCommerce Conference will be held on Wednesday 27<sup>th</sup> of September in the Crowne Plaza Hotel in Blanchardstown.

The Conference is Ireland's largest eCommerce event, attracting eCommerce professionals and decision makers in the field from around Europe. As in other years, the Conference will be cutting-edge and will cater for every aspect of a retailer's online journey from enhancing your online presence, increasing Conversion rates to ROI for your digital budgets. This year several world class speakers will address delegates and share their experiences and best practice. These include representatives from eCommerce Europe, Facebook, PayPal, Wolfgang Digital, Primark, Paddy Power, Chiquelle, Currys PC World and Inish Pharmacy.

All attendees will also receive a free copy of the latest Ecommerce Europe report (valued at €1,200), copies of the Retail Excellence eCommerce & GDPR manuals and guaranteed entry to our Google, Facebook and Twitter training courses.

Commenting on the event, David Campbell, eCommerce Manager at Retail Excellence said "I'm delighted to see a world class line-up of speakers in one room and know that it will be a huge benefit to all attendees. By bringing online experts together it provides a fantastic networking opportunity for Irish retailers to learn key insights from global brands. Retail Excellence has an extremely progressive eCommerce Committee who work hard on developing market leading training courses to assist Irish retailers capitalise on the €602 billion expected to be spent online across the EU in 2017. With the Retail Excellence eCommerce Trustmark now recognised as best in class across Europe this is testament to the work of Retail Excellence providing fundamental support to Irish retailers trading cross-border".

Ends /

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### **About Retail Excellence**

Established in 1995, Retail Excellence is owned by the members, for the members. We are an organisation which invests in innovative and exciting learning, market intelligence, human resources services, Government representation and member networking initiatives. Retail Excellence has over 1,750 leading retail companies in Ireland. Our members are the most progressive and innovative retailers. Retail Excellence is by far the largest retail industry body in Ireland.

## **Notes for Editor**

**Date:** Wednesday 27<sup>th</sup> September

**Time:** 08.15am – 16.00pm

**Location:** Crowne Plaza Blanchardstown, Dublin 15

**Fee:** €195 (ex VAT)

**Additional Delegates:** €100 (ex VAT)

For more information please contact David Campbell.

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