



Retail Excellence promotes former Senator to Deputy-CEO position

The largest retail representative body in Ireland, Retail Excellence, have strengthened its team with the promotion of former Senator and barrister, Lorraine Higgins, to the position of Deputy CEO.

Lorraine joined the company in January 2017 and headed up the Public Affairs and Communications division successfully since then. She will take up the Deputy CEO position from September 1st.

Retail Excellence CEO David Fitzsimons said he was delighted to congratulate Lorraine on her promotion, adding that her political and legal expertise has helped the company with its growth and representation plans.

"Having a strong, committed team is key to the success of Retail Excellence, whether that is working with our Member retailers or Strategic Partners, and I have no doubt that Lorraine will play an important role in our future. Her background in law and having served as a Senator for five years gives Lorraine valuable experience and insights into how to influence policy which will help us maximise performance in all areas. It is very important that we have a strong senior management team and Lorraine's appointment to the Deputy CEO role will increase Lorraine's involvement in the strategic direction of the organization."

Higgins said: 'David Fitzsimons leadership and vision has made Retail Excellence a highly successful representative organization and I have always admired the way in which the organization has operated, its total commitment to its members and how effective it is in driving standards in the retail industry throughout Ireland. This is a very exciting time to be involved in the management of the organisation as the political and economic landscape continues to transform the industry. Retail Excellence will remain focused on providing its members with cutting edge services and insights, representation at all levels, networking opportunities and events. We have a talented team of professionals working with us and I look forward to working with David and the team to execute our future plans for the benefit of the membership.'

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About Retail Excellence

Established in 1995, Retail Excellence is owned by the members, for the members. We are an organisation which invests in innovative and exciting learning, market intelligence, human resources services, Government representation and member networking initiatives. Retail Excellence has over 1,750 leading retail companies in Ireland. Our members are the most progressive and innovative retailers. Retail Excellence is by far the largest retail industry body in Ireland.