



## **Retail Excellence and Carroll's Irish Gifts to represent Irish retailers at Global eCommerce Summit in Barcelona**

Retail Excellence will this week attend and represent Irish retailers at the Global eCommerce Summit in Barcelona. Now in its 9<sup>th</sup> season, the Global eCommerce Summit is a leading annual e-commerce event hosted by eCommerce Europe. The conference's mission is to stimulate and advance Business to Consumer digital commerce through advocacy, collaboration and knowledge-sharing with professional networks where representatives can showcase their e-commerce ecosystem services.

Retail Excellence member company, Carroll's Irish Gifts, has been selected to represent Ireland in the EU Entrepreneurial Awards. The European eCommerce Entrepreneurial Award is designed to promote innovation and encourage entrepreneurship by putting the best operations from the European community in the spotlight.

At the Conference Retail Excellence will represent Ireland at the Global eCommerce Round Table event discussing the latest Global online trends and will also contribute at a number of high-level meetings dealing with issues such as cross-border VAT challenges, Logistics and Payments.

ENDS-----

Contact Lorraine 087 9034883  
Head of Public Affairs and Communications

### **About Retail Excellence**

Established in 1995, Retail Excellence is owned by the members, for the members. We are an organisation which invests in innovative and exciting learning, market intelligence, human resources services, Government representation and member networking initiatives. Retail Excellence has over 1,750 leading retail companies in Ireland. Our members are the most progressive and innovative retailers. Retail Excellence is by far the largest retail industry body in Ireland.