

Press Release

RICHARD ALAN

Relocation! Relocation! Relocation!

Richard Alan to move in with Pamela Scott

Irish family owned boutique Richard Alan on Grafton Street is moving and will, from March 2012, be located on the lower ground floor of Pamela Scott, also on Grafton Street.

Richard Alan has enjoyed a high profile position on Ireland's number one shopping street for 76 years. The shop originally opened its doors in 1935 and was taken over by the Barron family in the year 2000. However, over the past 12 years increasingly high rents and rates have made remaining in the current location unviable.

There will be no redundancies as part of this re-location event.

Flairline, the Irish fashion company owned and operated by the Barron family, owns both Richard Alan and Pamela Scott along with the Ashley Reeves and Lisa Perkins stores. Flairline employs approx 300 people in Ireland and this relocation will remove a major cost for the company and serve to protect the security of the jobs of the entire workforce

The new lower ground floor location for Richard Alan at Pamela Scott is being designed by Lambe Tyndall and the interior fit out will be luxurious and contemporary.

The new Richard Alan store will launch several new and exclusive brands to Ireland such as Jessica Simpson, Goat, Cathy Hilton and Essential Antwerp alongside existing favourites such as Escada and Marc Cain. There will also be a 2,000 sq foot Jaeger department carrying all of the Jaeger collections.

A relocation sale will kick off on January 19th in the existing premises with discounts of up to 70%. The all-new Richard Alan store in the Pamela Scott building on Grafton Street will open its doors on the 8th March 2012

<< Ends >>

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For Customer information – Store at 01-6168907 or Head Office 01-4295888

[Editors Note](#)

Flairline opened the original 3,500 sq ft Pamela Scott store on Grafton Street in 1976. Founder Sean Barron is still the company's driving force and his four sons John, Richard, Robert and Scott are directors. All play a major role in the development of the company.